



„Where mountain and human meet there can be great things never be realized in the city traffic.“

Because of that fascinating truth of the high plateaus we present our **popular special subject "Bus, mountains, hiking & mountain railways" in the trade magazine Bus-Fahrt's april issue again.** We create many opportunities with an ad and/or editorial articles for you to draw attention to your region, hotel, walking area, mountain trail, excursion destination and many more and introduce it to travelling specialists and self planners.

Without a long contract period you **reach over 8.000 bus operators, RDA-members and travel professionals** and draw attention to **each target group of the group travel business.** Your information is going to be presented in the context of our special subject once and **stays on our websites [www.busfahrt.com](http://www.busfahrt.com), [www.busziele.com](http://www.busziele.com), [www.clubziele.com](http://www.clubziele.com) and [www.gruppen-ziele.com](http://www.gruppen-ziele.com) for one year.** Your offer is also publish-ed in our **europe-wide newsletter – appears in German every two weeks and in Italian, French and English monthly.**

Please mark the desired ad format, fill out and send this order form back to us.  
**Fax +49 2151 5100219**



### Media-Info:

- Circulation: 8,000 copies (certified by IVW) including all RDA members
- Appearance: monthly, 62th edition
- Tourenplaner print and online with information of hotels, restaurants, local information and places of interest
- Circulation areas in DE, NL, BE, LU, FR, DK, CH, AT, IT, HR, PL, HU, CZ, SI, SK
- Weekly Bus-Fahrt-Newsletter in DE
- Every two weeks Bus-Ziele and Club-Ziele-Newsletter in DE
- Monthly Bus-Ziele-Newsletter in IT, GB and FR
- Including direct links to the "saison's final & club trips"

## Advertise examples

I would like to order following advertisement size:

**1/8 page (185x30 mm)**

- € 500,- b/w
- € 1.410,- 4c

including € 160,- for 1 year of online services

Schottstraße 36  
**97631 Bad Königshofen**  
 Telefon 097 61/91 19-0  
 Telefax 097 61/91 19 33  
 HOTEL.EBNER@t-online.de, www.hotel-ebner.de

**Saisoneröffnungsfahrten Angebote: Januar bis Gründonnerstag**  
 3 Tage HP pro Person € 130,-  
 Willkommenskaffee, Stimmungsvolle Abende mit dem Singenden Wirt, freie Nutzung der Badelandschaft mit Schwimmbad, Sauna und Dampfbad, geführte Wanderungen

**Wellnesswoche „Hotel Ebner“**  
 7 Tage Wellnessprogramm mit Massagen und Frankentherme € 375,- p.P./DZ mit HP

**Fasching in Bad Königshofen**  
 5 Tage p.P./DZ mit HP, Krapfenessen – Stimmungsmusik, Entspannen in unserer mediterranen Badelandschaft ab € 210,- oder 8 Tage mit 6xVP+1x HP für € 299,- p.P./DZ Einzelzimmeraufpreis € 7,-/Tag

**1/4 page (185x60 mm)**

- € 835,- b/w
- € 2.105,- 4c

including € 160,- for 6 months of online services

**hexenwasser hochsöll**

*staunen, begreifen, verstehen...*

Korn mahlen und Brotbacken - Kas'n - Feuerstelle - Hexentopf - Bienenhaus - Hexensteinmühle  
 Kneippbecken - Geschichte der Zeitmessung - Schnaps brennen - Leben der Holzknechte - Hexenbad

Berg- & Skilifte Hochsöll      Gondelbahnbetrieb: Mitte Mai bis Mitte Oktober täglich von 9:00 – 17:30 Uhr      Stampfanger 21 A-6306 Söll      www.hexenwasser.at bergbahnen.soell@skiwelt.at      Fon +43 (0) 53 33-52 60 Fax +43 (0) 53 33-52 60 10

I am interested in another advertisement size, please send me an individual offer for

- 1/2 page (185x125 mm)     1/1 page (185x255 mm)     other \_\_\_\_\_

I am interested in a cooperation in general, but this subject does not fit.

Please give me further information about other subjects like bus & cultural tours, bus & Christmas markets for example

### Stünings Medien GmbH

Departement Bus-Fahrt  
 Postfach 10 21 55  
 47721 Krefeld  
 Phone +49 2151 5100-110, -111  
 Fax +49 2151 5100-219  
 bus-fahrt@stuenings.de

company

contact person

tax ID number

stamp+signature