



Just in time for the planning phase of bus operators and group travel specialists we present the successful special subject "Season's Opening & Club Tours 2015" in September issue of the 61st edition of the trade magazine **Bus-Fahrt**. We offer many possibilities to present your hotel, region, city, getaway destination, event and so on to the international group travel experts and self-planners within this subject.

Without a long contract period you **reach over 8.200 bus operators, RDA-members and travel professionals** in 16 countries and draw attention to each target group of the group travel business. Your information is going to be presented in the context of our special subject once and **stays on our websites www.busziele.com, www.clubziele.com, www.gruppen-ziele.com and www.busfahrt.com for one year**. The link to your offer on www.busziele.com is also published in our **europa-wide newsletter – appears in German every two weeks and in Italian, French and English monthly**.

Please mark the desired ad format, fill out and send this order form back to us.
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62th edition

Media-Info:

- Circulation: 8,000 copies (certified by IVW) incl. all RDA members
- Appearance: monthly, 62th edition
- Tourenplaner with information of hotels, restaurants, local information and places of interest
- Circulation areas in DE, NL, BE, LU, FR, DK, CH, AT, IT, HR, PL, HU, CZ, SI, SK
- Weekly Bus-Fahrt-Newsletter in DE
- Every two weeks Bus-Ziele and Club-Ziele-Newsletter in DE
- Monthly Bus-Ziele-Newsletter in IT, GB and FR
- Including direct links to the "saison's final & club trips"

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Saisoneroöffnungsfahrten Angebote: Januar bis Gründonnerstag
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- I am interested in a cooperation in general, but this subject does not fit.
 Please give me further information about other subjects like bus & cultural tours, bus & Christmas markets for example

Stünings Medien GmbH
 Abteilung Bus-Fahrt
 Postfach 10 21 55
 47721 Krefeld
 Tel. 0 21 51/51 00-110, -111
 Fax 0 21 51/51 00-219
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